**New Jersey Presidents’ Council**

**Academic Issues Committee**

May 21, 2021 10:00 a.m.

Zoom Link  <https://NJCU.zoom.us/j/99388772502?pwd=VnN0eVhTdFE2emIrYWpVMm5FWFExZz09> Meeting ID: 993 8877 2502, Passcode: 45872522

MINUTES

1. Call to Order / Roll Call

Present by Zoom:

Sue Henderson, AIC Chair – NJCU

Nurdan Aydin – NJCU

Marianne Vakalis – Berkeley College

David Stout – Brookdale Community College

Rafael Castilla – Eastwick College

Gillian Small – Fairleigh Dickinson University

Joseph Marbach – Georgian Court University

Jeff Toney – Kean University

Robert Schreyer – Mercer County Community College

Linda Scherr – Middlesex County College

Willard Gingerich – Montclair University

Basil Baltzis - NJIT

Deborah Preston – Raritan Valley Community College

Roberta Harvey – Rowan University

James (Jim) Burkley – Rutgers University

Jon Connolly – Sussex County Community College

Jennifer Palmgren – TCNJ

Also present by Zoom:

Jennifer Fitzgerald – NJCU

Allison Samay – NJPC

Eric Taylor - OSHE

1. Approval of Minutes of the April 9, 2021 Meeting

Dr. Castilla requested to update the sentence “Program specific institutional student learning outcomes were articulated and included charts correlating *problems, goals* and assessment measures” to “Program specific institutional student learning outcomes were articulated and included charts correlating *program goals* and assessment measures”. Dr. Baltzis moved for approval of the minutes of the April 9, 2021 meeting. The motion was seconded by Dr. Castilla. Minutes were approved.

1. Report from the Chair

July AIC Meeting

New regulations are expected to go into effect by November 2021. The AIC will meet in July to discuss the new regulations and form working groups to update all affected areas of the AIC Manual.

1. New Programs
2. **Camden County College**
   1. A.S. in LPN to RN, CIP 51.3801

First Reader: \*Marsha Pollard, Berkeley College

Second Reader: Linda Scherr, Middlesex County College

\*Dr. Vakalis summarized the program stating the program is designed to meet the needs of the nursing profession as healthcare continues to evolve. Licensure is required for program graduates to gain employment. The institution will seek accreditation from the Accreditation Commission for Education in Nursing. Program goals are sound and clearly stated. Evaluation of the program will follow the college’s normal academic program review requirement which is every five years. Learning outcomes assessment will be conducted annually. Program learning outcomes are clearly articulated in the learning outcomes assessment plan which are mapped to the institutional goals. Course learning outcomes are clearly mapped to the program learning outcomes. The program supports the institution’s mission. The need for the program is appropriately articulated and convincing based on provided statewide projections for registered nurses. Student enrollments is reasonably projected. Program resources are adequate. The consultant was appropriately credentialed and provided a complete report with various recommendations. Dr. Vakalis recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Scherr concurred with Dr. Vakalis and added it was a very strong proposal with an excellent reviewer report. Dr. Scherr seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried.

1. **County College of Morris**
   1. A.S. in Theatre Technology, CIP 2172

First Reader: Robert Schreyer, Mercer County Community College

Second Reader:Jon Connolly, Sussex County Community College

Dr. Schreyer stated although the proposed program is within the institutions programmatic mission. It is not duplicative and unlikely unduly expensive. The proposal doesn't sufficiently address all the required elements. Specific categories of goals with reasonably specific outcomes are well articulated. The review process lacks clarity in its application as broad assessment activities are stated in general terms and make no connections to which goals would be assessed in which courses and when. The program does fit well within the strategic plan, but the demand analysis is weak. It makes reference to anecdotal data from current students enrolled in their music theatre program and the institution referred to a 2017 report. It does not appear students were surveyed or any labor data was examined. The learning outcomes plan is missing measurable expectations. The consultant was qualified, but did not provide a thorough report. Although the consultant does appear to have engaged in the process, the site visit occurred more than two years ago now. So much of his report doesn’t provide analysis of the submitted proposal. Although the consultant listed all the required topics, they did not sufficiently respond to all of them. The incorrect accrediting body was listed on the proposal. Dr. Schreyer recommended the program be returned to the institution to address many of these aforementioned concerns. The second reader Dr. Connolly concurred with Dr. Schreyer and added despite the fact that the institution is well positioned to deliver the program they have not done the necessary work to document for AIC purposes. Dr. Connolly also recommended the proposal not be forwarded to the Presidents’ Council and be returned to the institution. The committee agreed.

**ACTION:** The AIC agreed that the proposal be returned to address the following:

1. Provide a more robust assessment plan that describes the learning outcomes in each course and methods for assessing each.

2. Consider a more expanded demand analysis.

3. Correct the accreditation entry as it is incorrectly listed as MSCHE.

4. Provide descriptors for faculty.

5. Clarification from the consultant for items that were either not answered or answered with little substance.

1. **Kean University**
   1. B.A. in Liberal Arts, CIP 24.0199

First Reader: \*Christopher Capuano, Fairleigh Dickinson University

Second Reader: \*\*Marsha Pollard, Berkeley College

\*Dr. Small stated the program initially focused on students who are undecided or struggling to keep up with the GPA requirements and would help prevent many students from withdrawing or transferring. The program aligns with the institution’s mission and offers a broad knowledge across the liberal arts and career preparedness. The program prepares students to achieve the expected learning outcomes identified by respective program or discipline. Assessment is by both direct and indirect methods. Student projections are reasonable as they anticipate 30 students the first year. The institution clearly has the resources in place but plan to add one new faculty member. The consultant spoke highly of the program and provided a number of suggestions which have been incorporated into the program. Dr. Small recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Vakalis concurred and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Toney recused.

1. **Middlesex College**
   1. A.S. in Health and Exercise Science, CIP 31.0505

First Reader: Willard Gingerich, Monctlair State University

Second Reader: James Burkley, Rutgers University

Dr. Gingerich stated the program does not exceed mission. The institution does not expect to seek accreditation. A fully mapped assessment plan for program learning outcomes mapped by course and with definition of the metrics to be applied was provided. Enrollment projections are adequate. The consultant was fully qualified and completed a virtual site visit in September. Although the consultant provided little commentary on the curriculum and there was little articulation about an analysis of the curriculum, a degree completion program is provided in detail as is all courses. The institution responded to all consultant recommendations, thus the consultant offered their full support of the program. Dr. Gingerich recommended the proposal for approval to move forward to the Presidents’ Council. The second reader Mr. Burkley concurred with Dr. Gingerich and seconded the motion to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Scherr recused.

1. **Monmouth University**
   1. M.S. in Education in Supervisor of Educational Technology, CIP 13.0499

First Reader:\*Jeffrey Osborn, The College of New Jersey

Second Reader:Nurdan Aydin, New Jersey City University

\*Dr. Palmgren stated the program is within the programmatic mission of the institution, and it aligns with the institution’s strategic plan. It would be included in their CAEP accreditation. The licensure part of the program is already included within the institutions CAEP accreditation. The evaluation and learning outcomes plan are aligned with CAEP standards. A needs assessment shows a relatively high student demand for this type of program. Student projections are adequate. Current faculty and existing resources can support the program. The consultant is well qualified and visited the campus in February. A thorough consultant report was provided with few recommendations to which the institution thoroughly responded. Dr. Palmgren recommended the proposal for approval to move forward to the Presidents’ Council. The second reader Dr. Aydin concurred with Dr. Palmgren. Dr. Aydin stated it is a good proposal though the external consultant had a concern about the degree designation. Dr. Aydin seconded the motion to move the proposal forward to the Presidents’ Council. The motion was carried.

1. **Montclair State University**
   1. B.A. in Asian Languages and Cultures, CIP 16.0300

First Reader: Roberta Harvey, Rowan University

Second Reader: Robert Schreyer, Mercer County Community College

Dr. Harvey stated a more detailed learning outcomes assessment plan, demonstrating where the learning outcomes that culminate in the expected mastery of cultural competency are delivered throughout the curriculum and how they will be assessed is needed. Specifically, the five learning goals that address cultural competency should be further defined in terms of learning outcomes. The proposal provides a curriculum map, a list of generic assessment measures, and a sample rubric, but without the outcomes, it is difficult to discern how the curriculum has been designed to deliver the stated objectives. This is not really a concern for the language proficiency goal where there is a defined and readily measurable direct assessment, but is very much a concern for the highly complex cultural competency goals. It is not clear how students will develop and demonstrate their ability to explain social, political, and economic systems and their cultural history; explain the cultural diversity of the target language; examine the cultural, social, political, economic, and global components of issues related to Asian nations and identities; or explain Asia as a discrete yet complex reality and as a critical dynamic global force. It is not apparent how the proposed curriculum achieves these goals, especially given the flexibility and breadth of the electives. Although they are supported by several other courses, Goals 4, 5, and 6 are all assessed in one course, WLNC 145 Introduction to Asian Studies. Goals 2 and 3 are supported in two courses and assessed in one course. None of the courses where assessment occurs are capstone or synthesizing experiences and most are 100-level. The study abroad option may offer a compelling opportunity for students to demonstrate their mastery and understanding through thoughtfully designed assessments. Dr. Harvey recommended the proposal be returned to the institution to address these concerns. The second reader Dr. Schreyer concurred with Dr. Harvey and supported returning the proposal back to the institution. Dr. Gingerich recused.

**ACTION:** The AIC requests that the institution provide a more detailed learning outcomes assessment plan, demonstrating where the learning outcomes that culminate in the expected mastery of cultural competency are delivered throughout the curriculum and how they will be assessed.

1. **New Jersey City University** 
   1. B.S.W, CIP 44.0701

First Reader: Jeff Toney, Kean University

Second Reader: David Stout, Brookdale Community College

Dr. Toney stated students who graduate from this program will qualify for New Jersey’s Social Work Certification. If students wish to pursue a master’s degree after completion of this program they can have advanced standing that allows them to achieve an M.S.W. in only one year. The institution points out Bureau of Labor Statistics estimates 16% growth of social work positions up until 2026. They are seeking accreditation through CSWE. The institution did an overall good job with the assessment plan and the detailed rubrics provided in the capstone courses were well done. The consultant was well qualified and their report was well done. There were a few recommendations made by the consultant all of which the institution responded to. It is commendable that the institution has made several efforts to make this program diverse including hiring Spanish speaking workers. Dr. Toney recommended the proposal for approval to move forward to the Presidents’ Council. The second reader Dr. Stout concurred with Dr. Toney and seconded the motion to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Aydin recused.

1. **New Jersey Institute of Technology**
   1. B.S. in Materials Engineering, CIP 14.1801

First Reader: James Burkley, Rutgers University

Second Reader: David Stout, Brookdale Community College

Mr. Burkley stated this is a very substantial and sound proposal. The program will use many existing courses for many of the requirements, but there will be 11 new courses which will require new faculty. The program is not unduly duplicative. Resources are very detailed in the proposal including the offering budget to maintain them. Degree requirements carefully coordinate with ABET requirements. The consultant was well qualified and provided a report that was nuanced on the issues about the relationship of the chemical engineering and materials engineering and the relationship of each field to a better accreditation process. The institution fully responded to all of the consultant’s points and submitted a revised program enhancement. Mr. Burkley recommended the proposal for approval to move forward to the Presidents’ Council. The second reader Dr. Stout concurred with Mr. Burkley and added the consultant’s report was very impressive. Dr. Stout seconded the motion to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Baltzis recused.

* 1. M.F.A. in Digital Design, CIP 10.0304

First Reader: Rafael Castilla, Eastwick College

Second Reader: Linda Scherr, Middlesex County College

Dr. Castilla stated the program fits within the institutional mission. Licensure will not be required, but the institution will seek accreditation from the National Association of Schools of Art and Design. This is a low residency program with 60-75 credits. It is considered a terminal graduate program that will offer paths to align with the students’ varying levels of previous knowledge and experience. The curriculum has a modular structure which will allow students to earn standalone certificates or a M.S. in Digital Design in any of the concentrations on their way to earning the M.F.A. The institution seeks to attract underserved communities and non-traditional students by providing and marketing more flexible options to take its courses. A learning outcomes assessment plan with well-articulated programs goals and learning outcomes was provided. Included were direct and indirect assessment measures. A curriculum map of student learning outcomes and core courses and matrix relating program goals to institutional writing goals was included. Adequate demand analysis was provided via labor data of related jobs and anecdotal evidence. The program is aligned with the institution’s strategic priorities. The projected enrollment is adequate and the institution expects to enroll a mixture of students. Current faculty resources will be used, but as numbers increase new faculty positions will be added. Existing resources will cover all technology and space requirements. A curriculum outline with recommended sequence was listed. The consultant was very qualified and provided a report of approval with a few recommendations to which the institution to which the institution responded. Dr. Castilla recommended the proposal for approval to move forward to the Presidents’ Council. The second reader Dr. Scherr concurred with Dr. Castilla and added the program is well designed. Dr. Scherr seconded the motion to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Baltzis recused.

* 1. M.S. in Digital Design, CIP 10.0304

First Reader: Joseph Marbach, Georgian Court University

Second Reader: Deborah Preston, Raritan Valley Community College

Dr. Marbach stated the program is very rigorous with a low residency 30-45 credit intermediate graduate program designed to offer paths for students entering with various levels of previous knowledge and experience. Objectives of the program are sound, and they are clearly stated. Learning outcomes are adequately articulated. Evidence of a review process is present. The program fit extremely well with the institution’s mission, strategic plan, and educational goals. Demand analysis was convincing as there are multiple reports analyzing labor demand. The learning outcomes and review process were measureable. A budget was not provided, but there is an adequate enrollment plan. Facilities and staffing are adequate. This is an online, low residency program so it can be immediately implemented without any significant major changes. The consultant was appropriately credentialed and provided a thorough report with recommendations the institution addressed. Dr. Marbach recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Preston concurred and added the program is a great affordable option for students to get a degree in a quickly growing field. Dr. Preston seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Baltzis recused.

1. **Ocean County College**
   1. A.S. in Advance and Continuous Studies, CIP 24.0101

First Reader: Deborah Preston, Raritan Valley Community College

Second Reader: Linda Scherr, Middlesex County College

Dr. Preston stated the two different disciplinary tracks were reviewed by one consultant whose expertise is only in one of those tracks. The program has four tracks with three of them in various business tracks with NJCU and one of them in Addiction Studies with Southern New Hampshire. The consultant is an expert in neuro psychology which makes them appropriate to review the Addiction Studies track, but they do not seem qualified to review the three business tracks. Dr. Preston recommended the proposal not be forwarded to the Presidents’ Council and be returned to the institution to address these concerns. The second reader Dr. Scherr concurred with Dr. Preston and added the proposal does not make clear who will be teaching the 300-level courses. Dr. Scherr supported returning the proposal back to the institution. The committee agreed.

**Action:** The AIC agreed that the proposal be returned with the suggestion one of the following courses of action be taken:

Action 1**:** If the program remains with specialized courses:

1. Separate the proposal into four different degree programs (Management, Marketing, Accounting, and Human Services/Addictions Counseling)

2. Have each program reviewed by a separate consultant qualified in the respective program.

**OR**

Action 2: If a more generic program that doesn’t require a level of expertise is desired:

1. Change specialized courses to 300-level electives.

1. **Ramapo College of New Jersey**
   1. M.S. in Applied Mathematics, CIP 27.0301

First Reader: Willard Gingerich, Montclair State University

Second Reader: Roberta Harvey, Rowan University

Dr. Gingerich stated this program in conjunction with the M.S. in Computer Science, which is also being reviewed at this meeting, and the M.S. in Data Science, which already exists at the institution, make a trio of M.S. programs at the institution. The trio of M.S. programs have a unified assessment plan with nine learning goals that apply across each program. The assessment plan adequately maps out the goals and objectives of the goals. The programs will share space, computer hardware, systems, and faculty, and plan to hire two more faculty. Expectations for students is very modest. The well qualified consultant completed a virtual site visit, and evaluated this program specifically noting the interconnectivity of the three M.S. programs which requires a holistic evaluation. The institution responded adequately to all consultant recommendations and is working on addressing the question of double dipping in credits. Dr. Gingerich recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Harvey concurred with Dr. Gingerich and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried.

* 1. M.S. in Computer Science, CIP 11.0701

First Reader: Basil Baltzis, New Jersey Institute of Technology

Second Reader: \*Chris Capuano, Fairleigh Dickinson University

Dr. Baltzis stated this program is part of a trio of M.S. programs at the institution. There is a common assessment plan between the three programs and an assessment of courses. Field work is only an elective, thus it doesn’t seem to be a distinctive feature of the program. An ethics course is mandatory to the program, but that may present an issue as it doesn’t appear to fit well within the program. The consultant was extremely qualified and provided a report with recommendations to which the institution responded. Student enrollment projections are adequate. Dr. Baltzis recommended the program for approval to move forward to the Presidents’ Council. The second reader \*Dr. Small concurred with Dr. Baltzis and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried.

1. **Rider University** 
   1. Master of Choral Pedagogy, CIP 50.0906

First Reader: Roberta Harvey, Rowan University

Second Reader: Robert Schreyer, Mercer County Community College

Dr. Harvey stated it was a lovely proposal. Every aspect was very well done. Dr. Harvey recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Schreyer concurred with Dr. Harvey and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried.

1. **Rowan College of South Jersey**
   1. A.S. in Alcohol and Drug Counseling, CIP 51.1501

First Reader: Jon Connolly, Sussex County Community College

Second Reader: Joseph Marbach, Georgian Court University

Dr. Connolly stated the program was extensively reviewed by two different consultants and each consultant provided a thorough and extensive report. Both consultant report recommendations were appropriate. All consultant recommendations were assumed into the proposal and accepted. The institution will be seeking accreditation and will be awarding licensure at the at the end of the program. The proposal adequately meets the AIC criteria. The second reader Dr. Marbach concurred with Dr. Connolly, but recused due to a potential conflict of interest between the program and Georgian Court University. Dr. Connolly recommended the program for approval to move forward to the Presidents’ Council. The motion was carried. Dr. Harvey recused.

1. **Rowan University**
   1. B.A. in Fitness Management, CIP 51.9999

First Reader: Robert Schreyer, Mercer County Community College

Second Reader: Deborah Preston, Raritan Valley Community College

Dr. Schreyer stated the proposal is well written and clearly addresses all the required elements for submission of a new program. The program is not overly expensive or unduly duplicative. It is within their programmatic mission. Dr. Schreyer recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Preston concurred with Dr. Schreyer and added this appears to be a different model of a 3+1 program. Dr. Preston seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Harvey recused.

* 1. B.S. in Athletic Training Studies, CIP 51.0913

First Reader: Joseph Marbach, Georgian Court University

Second Reader: Jon Connolly, Sussex County Community College

Dr. Marbach stated this is a rigorous program that gives students in the M.S. in Athletic Training the ability to obtain a B.S. if they decide to leave the program in four years. Program objectives and learning outcomes are clear and already exists in the master’s program. The program is a clear fit with the mission and fits well within the institutions strategic plan. Demand analysis was clear and convincing. Learning outcomes, program review, and demand analysis were clearly measurable. Accreditation standards were met in the M.S.A that currently exist. A budget was not provided, but the enrollment plan was very reasonable. Resources will be shared with the M.S. in Athletic Training program. The consultant was appropriately credentialed and provided a through report with recommendations to which the institution appropriately responded. Dr. Marbach recommended the program for approval to move forward to the Presidents’ Council. The second reader. Dr. Connolly concurred with Dr. Marbach and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Harvey recused.

* 1. B.S. in Respiratory Therapy, CIP 51.0908

First Reader: \*Jeffrey Osborn, The College of New Jersey

Second Reader: David Stout, Brookdale Community College

\*Dr. Palmgren stated she did not have any concerns with this proposal. The accrediting body for respiratory therapist is no longer accrediting new associate level programs. So the institution is moving to a B.S. Dr. Palmgren recommended the program for approval to move forward to the Presidents’ Council. The second reader. Dr. Stout concurred with Dr. Palmgren but added the proposal didn’t really address the consultant's concern regarding budget and finance. Dr. Stout supports moving the proposal forward and sending the institution the suggestion to address the consultant’s concerns. Dr. Stout seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Harvey recused.

**ACTION**: The AIC suggests Rowan University address the concerns raised by the consultant.

* 1. M.A. in Television Studies, CIP 09.0701

First Reader: \*Marsha Pollard, Berkeley College

Second Reader: David Stout, Brookdale Community College

\*Dr. Vakalis stated the institution will not seek accreditation for this program, and licensure is not required for program graduates to gain employment. The program will offer an on campus graduate degree and eventually a fully online version of the degree. It will extend opportunities for career preparation and fill a current gap in the market. Program goals are sound and clearly stated. Student learning goals and outcomes are clearly articulated. Evaluation and learning outcomes assessment plan adequately identify the courses and other points in the curriculum where outcomes are delivered and the direct and indirect assessment methods or tools being used to assess said outcomes. Program evaluation and assessment of the learning outcomes plan identifies the type of assessment, the target audience and the timetable which provides evidence that a program review process is in place. The program supports the mission of the institution. Demand analysis is convincing and supported by national statistics in career growth in the media. Both enrollment projections and resources are reasonable. The consultant is appropriately credentialed and stated the designers of the proposal may have identified a distinctive academic niche. The consultant report was very thorough and contained strong suggestions to which the institution responded to adequately. Dr. Vakalis recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Stout concurred with Dr. Vakalis and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Harvey recused.

* 1. M.S. in Anatomical Sciences, CIP 26.0499

First Reader: Basil Baltzis, New Jersey Institute of Technology

Second Reader: Jeff Toney, Kean University

Dr. Baltzis stated this is a small program with a very nicely written proposal. There is a good collaboration with the medical school. The consultant was well qualified and provided a few minor recommendations to which the institution responded. Dr. Baltzis recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Toney concurred with Dr. Baltzis and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Harvey recused.

* 1. M.S. in Cybersecurity, CIP 11.1003

First Reader: Willard Gingerich, Montclair State University

Second Reader: Nurdan Aydin, New Jersey City University

Dr. Gingerich stated the consultant was extremely qualified yet provided a perfunctory report. The institution proposes to seek accreditation from the Center for Academic Excellence in Cybersecurity Education, which is the more demanding and higher level accrediting bodies, and the program is designed to reflect the unit expectations of that accreditation. The institution is open to accept students with any bachelor's degree and then will expect them to deliver and finish the program at the level of an accreditation expectation of a very, very high academic performance level. There is confusion about the assessment. There is an assessment design and a curricular map for the five foundation course areas of the program. Unit expectations of the Center for Academic Excellence certification are listed separately, but there are no learning outcome metrics for the units. In spite of confusion about the assessment, Dr. Gingerich recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Aydin concurred with Dr. Gingerich and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Harvey recused.

**ACTION**: The AIC suggests Rowan University clarify the assessment of the CAE unit expectations and clarify how the assessment of CAE unit expectations and the internal assessment will intermesh.

* 1. Ph.D. in Pharmaceutical Chemistry, CIP 51.2004

First Reader: Jeff Toney, Kean University

Second Reader: Robert Schreyer, Mercer County Community College

Dr. Toney stated the proposal was well done. He believes the first cohort could be bigger than the projected 3-4 students the institution projects. Dr. Toney recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Schreyer concurred with Dr. Toney and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Harvey recused.

1. **Saint Elizabeth University**
   1. M.S. in Speech-Language Pathology, CIP 51.0204

First Reader: \*Jeffrey Osborn, The College of New Jersey

Second Reader: Deborah Preston, Raritan Valley Community College

\*Dr. Palmgren stated all elements of the proposal are there. Seton Hall provided a letter of objection on the grounds of market saturation competition for clinical placements and competition for qualified faculty. The institution responded to the letter of objection and cited the Bureau of Labor Statistics projections and speech language pathology projections both of which show that a program would be viable at their institution. The institution further responded that they hope their program will help to increase minority representation within the speech language pathology profession since their institution is a minority and Hispanic serving institution, and that the fall 2020 information Seton Hall referenced in their letter of objection should not be used due to the pandemic. Dr. Palmgren recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Preston noted the letter of objection also mentioned the possible shortage of PhDs to teach in this program, but other programs are facing the same shortage. Dr. Preston seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried.

1. Other Action Items
2. **Bard College**
   * + 1. Request For An Additional Instructional Location

First Reader: Rafael Castilla, Eastwick College

Second Reader: Jeff Toney, Kean University

Dr. Castilla stated the request is to add an additional instruction location in Camden to offer market sequence in partnership with Camden Public Schools. This is a 12 credit semester course of study in humanities and will be offered at no cost to high school students in that district. They are well experienced in this kind of delivery as they’ve operated the sequence in other schools in NJ, NY, and Washington DC. The program will be funded by the Camden Education Fund. The institution also requested for elective courses to be added to the sequence in Camden, NJ and Orange, NJ if approved. Rowan University provided a letter of objection on the grounds that they have a program in a MOU with the Camden City School District to develop college prep courses and dual credit pathways. Additionally, Rowan University had the following concerns: will the institution’s program align with the programs Rowan University already has in place with Camden City School district; is funding for this program sustainable; has Bard College met the capacity of the students to meet course expectations; overlapping between the two programs; and alignment between the programs of Camden City School district, Rowan University’s academic structure and the regional workforce needs. Monmouth University also provided a letter of objection regarding: costs, sustainability of the program, and duplication. The institution responded to Rowan University indicating there was a signed MOU yet the MOU was not signed by Bard College. The institution further replied to Rowan University’s letter of objection with the following: they recognize that there is a significant need in the region for these kinds of programs, they understand they are a part of a larger effort that should include other institutions, and they do not have a problem in allowing the Camden Board of Education to determine which students would go to the Bard College program. The institution also noted funding will come directly from the Camden Education Fund, so it will not affect the budget. Rowan University accepted Bard College’s response to their letter of objection. Dr. Castilla recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Toney concurred with Dr. Castilla and added he was very impressed with the outcomes the college has had for high school students earning an associate degree. Dr. Toney seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried.

**ACTION:** The AIC recommends ensuring the MOU has all required signatures.

1. **Kean University**
   * + 1. Conversion of Option **from** B.F.A. Graphic Design, Interactive Advertising Option **to** B.F.A. Advertising, CIP 09.0903

First Reader: Jim Burkley, Rutgers University

Second Reader: Rafael Castilla, Eastwick College

Mr. Burkley stated this is a well-established option within the B.F.A. This will be the only B.F.A. in the advertising industry. There were no issues found with the proposal. Mr. Burkley recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Castilla concurred with Mr. Burkley and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Toney recused.

* + - 1. Conversion of Option **from** B.S. Earth Science, Environmental Science Option **to** B.S. Environmental Science, CIP 03.0104

First Reader: Nurdan Aydin, New Jersey City University

Second Reader: Linda Scherr, Middlesex County College

Dr. Aydin stated there are no issues found in the proposal and motioned for approval to move the program forward to the Presidents’ Council. The second reader Dr. Scherr concurred with Dr. Aydin and added it was an excellent proposal. Dr. Scherr seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried. Dr. Toney recused.

1. **Syracuse University**
   * + 1. Petition for Re-licensure

(Full licensure petition can be accessed using the following link and password <https://www.state.nj.us/highereducation/higheddocs/Syracuse_petition_2020.pdf>, Password: Red!2020)

First Reader: Roberta Harvey, Rowan University

Second Reader: \*Christopher Capuano, Fairleigh Dickinson University

Dr. Harvey stated the proposal is impeccable and substantive. This petition seeks renewal of licensure for 36 courses offered at 51 New Jersey high schools and adds three courses and two high schools to that portfolio. These offerings are at the request of the high schools. The consultant recommends licensure for the maximum five years. The infrastructure for delivery is robust. Program success and ongoing demand are apparent. Dr. Harvey recommended the program for approval to move forward to the Presidents’ Council. The second reader \*Dr. Small concurred with Dr. Harvey and seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried.

VI. For Your Information

1. **Bergen Community College**
   * + - New Program Option, Associate of Applied Science, Information Technology, Cybersecurity Option, CIP 11.1003
2. **Berkeley College**
   * + - Nine New Certificates
         * Project Management Certificate, CIP 52.0201
         * Import/Export Management Certificate, CIP 52.1101
         * Human Resources Management Certificate, CIP 52.0201
         * Supply Chain Management Certificate, CIP 52.0201
         * Information Systems Management Certificate, CIP 11.1099
         * Entrepreneurship Certificate, CIP 52.0201
         * Digital and Social Media Certificate, CIP 52.1401
         * Business Analytics Certificate, CIP 11.1099
         * Artificial Intelligence and Machine Learning, CIP 11.1099
       - New Postbaccalaureate Certificate, Graduate Accounting Certificate, CIP 52.0301
3. **Brookdale Community College**
   * + - New Academic Credit Certificate of Achievement in Automotive Technician, CIP 150803
4. **County College of Morris**
   * + - New Program Option, A.S. in Criminal Justice, Justice Studies Option, CIP 43.0104
       - New Certificate of Achievement in Legal Assistant, CIP 22.0302
5. **Hudson County Community College**
   * + - New Proficiency Certificate in ESL, CIP 16.1701
6. **Montclair State University**
   * + - **Two New Graduate Certificates**
         * Certificate in Advanced Quantitative Methods in Psychology, CIP 42.2708
         * Certificate in Sustainable Food Practices, CIP 03.0103
7. **New Jersey City University**
   * + - Degree Destination Change for Music Education Major **from** Bachelor of Arts **to** Bachelor of Music, CIP 50.0901
8. **New Jersey Institute of Technology**
   * + - Nomenclature and CIP Change, **from** Master of Infrastructure Planning CIP 04.0301 **to** Master of Urban Design CIP 30.3301
       - New Master’s level certificate in Sustainable Cities and Urban Ecologies, CIP 30.3301
9. **Passaic County Community College**
   * + - New Career Certificate in Dialysis Technician, CIP 51.1011
10. **Ramapo College of New Jersey**
    * + - Nomenclature and CIP Code Change **from** Master of Science in Educational Technology, CIP 13.9999 **to** Master of Science in Contemporary Instructional Design, CIP 13.0501
        - Major Nomenclature Change **from**  Liberal Studies **to** Humanities and Global Studies, CIP 24.0101
        - Concentration Nomenclature Change with the Communication Arts Major **from** Journalism **to** Digital Journalism and Writing, CIP 09.0199
        - New Minor in Graphic Communication Design, CIP 50.0401
11. **Rider University**
    * + - Two New Program Options within the Master of Science in Nursing and Post-Master’s Certificate
          * Concentration in Psychiatric-Mental Health, CIP 51.3801
          * Concentration in Adult-Gerontology Acute Care, CIP 51.3814
12. **Rowan College of South Jersey**
    * + - Nomenclature Change **from** A.A.S. Insurance Claims and Risk Management **to** A.A.S. Risk Management and Insurance, CIP 52.1701
        - Option Nomenclature Change **from** A.A. Liberal Arts, Communications Option **to**  A.A. Liberal Arts, Digital Communications Option, CIP 24.0101
        - Nomenclature Change **from** Certificate in Justice Studies **to** Certificate in Criminal Justices, CIP 430107
        - New Certificate in Emergency Management, CIP 430107
13. **Rutgers University – Camden**
    * + - Change in Total Credit Requirements for Master of Business Administration **from** 57 **to** 42, CIP 52.0201
        - Two New Graduate Certificates
          * Graduate Certificate in Accounting Analytics, CIP 52.0301
          * Graduate Certificate in Forensic Accounting, CIP 52.0301
14. **Rutgers University – New Brunswick**
    * + - Two New Graduate Certificates
          * Graduate Certificate in Business Innovation: Technology Entrepreneurship & Commercialization, CIP 15.1599
          * Graduate Certificate in Community College Leadership, CIP 13.0407
15. **Rutgers University – Newark & New Brunswick**
    * + - Change in Total Credit Requirements for Master of Science in Supply Chain Analytics, **from** 36 **to** 33, CIP 52.1301
16. **Sussex County Community College** 
    * + - New Certificate in Medical Assisting, CIP 51.0801
17. **The College of New Jersey**
    * + - New Program Option, Dual Master of Business Administration and Master of Public Health, CIP 52.0201
18. Old Business
19. **Rowan College of South Jersey**
    * + 1. A.A.S. in Advanced and Continuous Studies, CIP 24.0101 (previously submitted on 11/6/2020 & 4/9/2021)

First Reader: Jon Connolly, Sussex County Community College

Second Reader: Marsha Pollard, Berkeley College

Dr. Connolly stated the resubmitted proposal was not much better than it was before as the institution did not truly respond to the previous requests made by the AIC made. The vote on this proposal will be tabled until the July 2021 meeting in an effort to give the Academic Vice Presidents Affinity Group in the community colleges an opportunity to provide guidance and consistency on handling 3+1 programs. A subgroup of the AIC will also work on guidelines community colleges can use when submitting 3+1 programs.

1. **Stockton University**
   * + 1. Master of Public Health, CIP 51.2201 (previously submitted on 4/9/2021)

First Reader: Roberta Harvey, Rowan University

Second Reader: Joseph Marbach, Georgian Court University

Dr. Harvey stated the institution provided a very thorough response to the Rutgers University letter of objection. The response was very specific and substantive. Dr. Harvey no longer has concerns regarding the proposal and recommended the program for approval to move forward to the Presidents’ Council. The second reader Dr. Marbach concurred with Dr. Harvey and added the response was convincing especially given the geographic focus that the institution is going to place on the southern part of the state. Dr. Marbach seconded the recommendation to move the proposal forward to the Presidents’ Council. The motion was carried.

1. New Business