

**New Jersey President's Council  
Academic Issues Committee**

September 5, 2014

2pm

201 Paul Loser Hall  
The College of New Jersey

Minutes

**Present:** Basil Baltzis, Nancy Blatter, James Burkley, Rafael Castilla, Dario Cortes (by phone), Gale Gibson, Willard Gingerich, Barbara Gitenstein (Chair), Roberta Harvey, Sue Henderson (by phone), Harvey Kesselman (by phone), Edwin Knox, Joann La Perla Morales (by phone), Barbara-Jayne Lewthwaite (by phone), Anne Prisco, Herman Saatkamp (by phone), Marianne Vakalis (by phone)

**Also Present:** Heather Fehn, Allison Samay (by phone), Eric Taylor

**Not Present:** Thomas Isekenegbe, Michael McDonough, Jeff Toney (notes, orally presented by other members)

- I. Call to Order / Roll Call
- II. Approval of the Minutes of the May 9, 2014 Meeting  
It was moved by Dr. Blattner, seconded by Dr. Gingerich, that the minutes of the May 9, 2014 meeting be approved. The motion carried unanimously.
- III. New Programs
  - A. **Eastwick College**
    1. BS in Cardiovascular Technology (51.0901)  
  
Mr. Burkley summarized the submitted proposal. It was noted that the proposal includes a request for exceeding mission. It was moved by Mr. Burkley, and seconded by Dr. Blattner that this program be recommended to the Presidents' Council. Dr. Castilla recused himself. The motion carried.
    2. BS in Diagnostic Cardiovascular Sonography (51.0901)  
  
Dr. Gingerich summarized the submitted proposal. It was moved by Dr. Gingerich and seconded by Dr. Prisco that this program be recommended to the Presidents' Council. Dr. Castilla recused himself. The motion carried.

3. **BS in Diagnostic Medical Sonography (51.0910)**

Dr. Lewthwaite summarized the submitted proposal. It was noted that the proposal includes a request for exceeding mission. It was moved by Dr. Lewthwaite and seconded by Dr. Gitenstein on behalf of Dr. Toney that this program be recommended to the Presidents' Council. Dr. Castilla recused himself. The motion carried.

B. **Fairleigh Dickinson University – B.A. in Graphic Design (50.0409)**

Dr. Lewthwaite summarized the submitted proposal. It was moved by Dr. Lewthwaite and seconded by Dr. Baltzis that this program be recommended to the Presidents' Council. The motion carried unanimously.

C. **Passaic County Community College**

1. **A.S. in Environmental Sustainability (24.0101)**

Dr. Gibson summarized the submitted proposal. It was moved by Dr. Gibson and seconded by Dr. Gitenstein (in the absence of Dr. Isekenegbe) that this program be recommended to the Presidents' Council. The motion carried unanimously.

2. **A.A.S. in Music Technology (50.0999)**

Dr. Gibson summarized the submitted proposal. It was moved by Dr. Gibson and seconded by Dr. Gitenstein (in the absence of Dr. Isekenegbe) that this program be recommended to the Presidents' Council. The motion carried unanimously.

D. **Ramapo College – Master of Social Work (44.0701)**

Dr. Henderson summarized the submitted proposal. It was noted that the proposal includes a request for exceeding mission. It was moved by Dr. Henderson and seconded by Dr. Castilla that this program be recommended to the Presidents' Council. The motion carried unanimously.

E. **Rutgers University, Camden – M.S. in Taxation (52.1601)**

Dr. Gitenstein, on behalf of Jeff Toney, summarized the submitted proposal. It was moved by Dr. Gitenstein and seconded by Dr. Baltzis that this program be recommended to the Presidents' Council. Mr. Burkley recused himself. The motion carried.

F. **Rutgers University, Newark/New Brunswick – M.S. in Supply Chain Management (52.0203)**

Dr. Blattner summarized the submitted proposal. It was moved by Dr. Blattner and seconded by Dr. Henderson that this program be recommended to the Presidents' Council. Mr. Burkley recused himself. The motion carried.

G. **Rutgers University, New Brunswick** – B.F.A. in Digital Filmmaking (50.0602)

Dr. Prisco summarized the submitted proposal. It was moved by Dr. Prisco and seconded by Dr. Gingerich that this program be recommended to the Presidents' Council. Mr. Burkley recused himself. The motion carried.

H. **Union County College** - A.A. in History (54.0101)

Dr. Gibson summarized the submitted proposal and indicated that it lacks an outcomes plan. It was moved by Dr. Gibson and seconded by Dr. Gitenstein that this program be referred back to the institution to address the issue raised by the AIC. The motion carried unanimously.

IV. Other Action Items

A. **The College of New Jersey**

1. Change in Degree Designation (readers to recommend whether this should be accepted as an informational item)
  - a. From: BS in Criminology to BA in Criminology

Dr. Blattner, on behalf of Dr. Toney, indicated that the change meets the criteria outlined in the AIC manual and should be accepted as an information item

B. **Rutgers University**

1. Adding New Partner Institutions to Existing Joint Professional Programs with Rutgers
  - a. Rutgers Biomedical and Health Sciences – Add the College of Saint Elizabeth as partner to B.S. in Medical Imaging Sciences (51.0999)

Dr. Prisco summarized the submitted proposal. It was moved by Dr. Prisco and seconded by Dr. Henderson that this new partner be approved. Mr. Burkley recused himself. The motion carried.

- b. Rutgers Biomedical and Health Sciences – Add Sussex County Community College as partner to A.S. in Occupational Therapy Assistant (51.0803), A.S. in Psychosocial Rehabilitation and Treatment (51.2399), A.A.S. in Dental Hygiene (51.0602), and Certificate in Dental Assisting (51.0601)

Dr. Prisco summarized the submitted proposal. It was moved by Dr. Prisco and seconded by Dr. Gitenstein, in Dr. Henderson's absence, that this new partner be approved. Mr. Burkley recused himself. The motion carried.

V. For Your Information

The following items were review by the committee for informational purposes:

**A. Atlantic Cape Community College**

1. Initiation of Certificate
  - a. Airplane Flight Instructor Certificate (49.0108)

**B. Berkeley College**

1. Initiation of Certificate
  - a. Certificate in Medical Insurance, Billing and Coding (51. 0713)
2. Initiation of Program Options
  - a. BBA in Fashion Marketing and Management with Minor in International Business
  - b. BS in Justice Studies-Criminal Justice with Minor in Legal Studies
3. Changes in Nomenclature
  - a. From: Associate in Applied Science in Fashion Marketing and Management To: Associate in Applied Science in Fashion Merchandising and Management (52.1902)
  - b. From: Bachelor of Business Administration in Fashion Marketing and Management To: Bachelor of Business Administration in Fashion Merchandising and Management (52.1902)
  - c. From: Bachelor of Science in Fashion Marketing and Management To: Bachelor of Science in Fashion Merchandising and Management (52.1902)
  - d. From: Bachelor of Business Administration in Fashion Marketing and Management with Minor in International Business To: Bachelor of Business Administration in Fashion Merchandising and Management with Minor in International Business (52.1902)
  - e. From: Bachelor of Science in Fashion Marketing and Management with Minor in International Business To: Bachelor of Science in Fashion Merchandising and Management with Minor in International Business (52.1902)

**C. Bloomfield College**

1. Changes in nomenclature
  - a. From: The Creative Arts and Technology major/Digital Video concentration To: Expanded Media (500101)

- b. From The minor in Latino/Latin American and Caribbean Studies  
To: Latin American and Caribbean Studies (050107)

**D. Brookdale Community College**

- 1. Discontinuation of Certificates
  - a. Humanities AA, Speech Communication Option
  - b. Horticulture Academic Credit Certificate
  - c. Floral Design Academic Credit Certificate of Achievement
  - d. Landscape Design Academic Credit Certificate of Achievement

**E. Fairleigh Dickinson**

- 1. Change in Nomenclature
  - a. From: BA International Studies To: BA International Affairs (450901)
- 2. Change in Partnership (UMDNJ/Rutgers Merger)
  - a. BS Clinical Laboratory Sciences From: (w/UMDNJ) To: (w/RU SHRP) (511005)
  - b. BS Health Information Management From: (w/UMDNJ) To: (w/ RU SHRP) (510706)
  - c. BS Medical Imaging Sciences From: (w/UMDNJ) To: (w/ RU SHRP) (510999)
- 3. Shelving/Inactivation of Pre-master's Graduate Certificate Programs
  - a. Database Administration (110401)
  - b. Decision Support Systems (110401)
  - c. Distributed Systems (110401)
- 4. Removal of Pre-bachelor's Certificate Program (only offered on pre-master's level)
  - a. Advanced Computer Programming (110201)

**F. Hudson County Community College**

- 1. Termination of Child Care/Early Childhood Education Certificate
- 2. Initiation of Certificates
  - a. Professional Development CDA in Infant/Toddler (19.0709)
  - b. Professional Development CD in pre=School (19.0709)

**G. Monmouth University**

- 1. Initiation of Program Options
  - a. MBA with concentration in Accounting (replaces Accounting Track)
  - b. MBA with concentration in Finance (replaces Finance Track)

- c. MBA with concentration in Real Estate (replaces current Real Estate Track)
- d. MBA with concentration in Marketing (new option)
- e. MBA with concentration in Management (new option)
- 2. Changes in Nomenclature
  - a. From: Post Master's Certificate Adult Gerontological Nurse Practitioner To: Post Master's Certificate Adult Gerontological Primary Care Nurse Practitioner
  - b. From: MSN Adult Gerontological Nurse Practitioner (RN to MSN Direct) To: MSN Adult Gerontological Primary Care Nurse Practitioner (RN to MSN Direct)
  - c. From: Post-Master's Certificate in Play Therapy To: Graduate Certificate in Play Therapy
- 3. Shelving of Existing Undergraduate Program
  - a. Bachelor of Arts in Theatre

#### **H. Montclair University**

- 1. Initiation of Certificate Programs
  - a. Post-baccalaureate certificate program in Data Collection and Management
  - b. Post-baccalaureate certificate program in Educational Assessment
- 2. Request for CIP code change
  - a. Ph.D. in Communication Sciences and Disorders (From: 51.0202 To: 51.0201)

#### **I. Rutgers University, Newark**

- 1. Change in Credit Requirements
  - a. M.F.A. in Creative Writing (23.1302)

#### **J. Passaic County Community College**

- 1. Termination of Program Option
  - a. AS in L.A. Degree Environmental Option (240101)

#### **K. Sussex County Community College**

- 1. Initiation of a Program Option
  - a. A.A.S. Graphic Design- Social Media Marketing Option
  - b. A.S. Science/Math: Engineering Science Option

VI. Old Business

A. **Berkeley College** (all of these programs were originally submitted in April, 2014 and have been resubmitted for consideration)

Dr. Castilla summarized the revisions to the proposal originally reviewed by the committee in April, 2014. He indicated that the deficiencies of the previously submitted proposals were appropriately addressed. It was moved by Dr. Castilla and seconded by Dr. Henderson that these programs be recommended to the Presidents' Council. The motion carried unanimously.

1. BBA in Fashion Marketing and Management (52.1902)
2. BBA in Financial Services (52.0804)
3. BBA in General Business (52.0201)
4. BBA in Management (52.0201)
5. BBA in Marketing Communications (52.1401)

VII. New Business

A. **Ramapo College** – Change in Programmatic Mission

Mr. Burkley summarized the submitted proposal. It was moved by Mr. Burkley and seconded by Dr. Gingerich that this request be recommended to the New Jersey Presidents' Council. The motion carried unanimously.

B. **Boston Graduate School of Psychoanalysis**

Dr. Castilla summarized the submitted proposal. It was moved by Dr. Castilla and seconded by Mr. Burkley that this program be recommended to the New Jersey Presidents' Council. The motion carried unanimously.

C. **Chamberlain College of Nursing**

Dr. Henderson summarized the submitted proposal. It was moved by Dr. Henderson and seconded by Dr. Baltzis that this program be recommended to the New Jersey Presidents' Council and encourages the Secretary of Higher Education to approve the petition only upon receiving assurance that the consultant issues regarding facilities, the board of trustees and appropriate bylaws are met. The motion carried unanimously.

D. **Delaware Valley College**

Dr. Gingerich summarized the submitted proposal. Dr. Gingerich and other members of the committee raised concerns regarding the quality of the faculty employed by Delaware Valley College. Significant concern was raised regarding the likelihood that this petition would not meet the requirement for all New Jersey programs of teacher education that the program meet

national accreditation standards for teacher education programs and is thus not consistent with New Jersey standards for teacher education.

It was moved by Dr. Gingerich and seconded by Dr. Gibson that this program not be recommended to the Presidents' Council. The motion carried unanimously.

**E. DeVry University**

Dr. Blattner summarized the submitted proposal. It was moved by Dr. Blattner and seconded by Dr. Prisco that this petition be recommended to the Presidents' Council for recommendation to the Secretary of Higher Education. The motion carried unanimously.

**F. Swedish Institute College of Health Sciences**

Dr. Gibson summarized the submitted proposal. It was moved by Dr. Gibson and seconded by Dr. Gitenstein in the place of Dr. Isekenegbe that this petition be recommended to the New Jersey Presidents' Council and encourages the Secretary of Higher Education to approve the petition only upon receiving assurance that the consultant issues regarding facilities, the board of trustees and appropriate bylaws are met. The motion carried unanimously.